How To Shoot a Testimonial Video On Your Phone

**How to Hold the Phone**

* Shoot with your phone horizontal
* Get someone else to hold it still for you or use a tripod. Selfie shooting is harder to keep still

**Lighting**

* Move in to a room with lots of natural light
* Turn off the overhead lights (If there are lamps on don’t worry so much about these – the overhead light is not flattering)
* Stand 3 feet away from a window with it on your left-hand side or side hand side.

**Camera Position**

* Hold above the participant’s eye line so they are looking up slightly – this is a more flattering look

**Where to Look**

* Look right in to the lens of the camera on the phone, if you’re shooting selfie mode this is tricky, as the screen will distract you

**Sound**

* Find a quiet room
* Stay, as close to the phone, the mic on a phone is pretty good if you’re near it aim for about 3-5 feet.

Source: <https://businessfilmbooth.com/how-to-shoot-a-testimonial-video-on-your-phone/>